

Ireland

There were 28 Irish investment projects in 2024, including 26 that helped create 768 jobs in France.
The majority of projects and jobs were related to business services projects.

28

projects in 2024, including
26 that were job-creating

768

jobs created

2 in 5

projects were in the energy sector

1 job in 2 was in business services

Number of projects and jobs by investment type

Projects	Investment type	Jobs
6	Creation	226
20	Expansion	542

+ 2 safeguarding and technology partnership projects

Top 3 business activities

Business services

(10 projects)

Manufacturing (10 projects)

**Decision-making centers
(3 projects)**

They chose France in 2024

Kingspan: This Irish construction leader in high-performance insulation and building envelope materials, operates in 80 countries with over 220 production sites. Arriving in France in 2009, it now has 47 sites, including seven factories of its subsidiary Bacacier By Kingspan, a major player in building envelopes, representing 25% of the market share within its core activity in France. Kingspan is continuing its commitment to its “Net Zero Carbon” strategy and is creating 20 additional jobs at its Riom site (Auvergne-Rhône-Alpes region), its innovation flagship.

Waystone: Waystone is a leading provider of institutional governance, administration, risk and compliance services to the asset management industry. Partnering with institutional investors, investment funds and asset managers, Waystone builds, supports and protects investment structures and strategies worldwide. With over 20 years’ experience and a comprehensive range of specialist services to its name, Waystone provides its clients with the guidance and tools that allows them to focus on managing their investment goals with confidence. Following the growing demand of investors seeking to diversify their core portfolios, Waystone has opened an office in Paris (Ile de France region), delivering tailored investment solutions to clients across France and continental Europe through Waystone’s UCITS platform. This marks another milestone in the firm’s global expansion and year-on-year growth.

Irish investments in France

The FDI stock of businesses from Ireland in France is around €9.6 billion. In 2024, there were 28 new investments from Ireland recorded in France, including 26 that helped to create 768 jobs. The number of Irish projects was slightly down compared with 2023 (-12%), but remained well above the levels observed in 2022 and previously. Production/manufacturing and business services projects each amounted to 36% of all Irish projects. However, business services accounted for more than half of jobs (52%), while manufacturing-related projects only created 15%.

The majority of projects were in the energy and recycling sector (43%), followed by building/construction (18%) and IT services (14%). The latter sector created the most employment, with 38% of all Irish jobs recorded. Also of note was that Ireland was the second country, after Germany, to create or maintain the most jobs in the building/construction sector, with 16% of all jobs announced in this sector. Ile de France (Paris region) hosted the most Irish projects, with 21% of the total, ahead of Centre-Val de Loire and Nouvelle Aquitaine (14% each).

¹ Source: Banque de France, 2024; FDI stock in France (ultimate investor) as of December 31, 2023.

Breakdown of projects by business activity

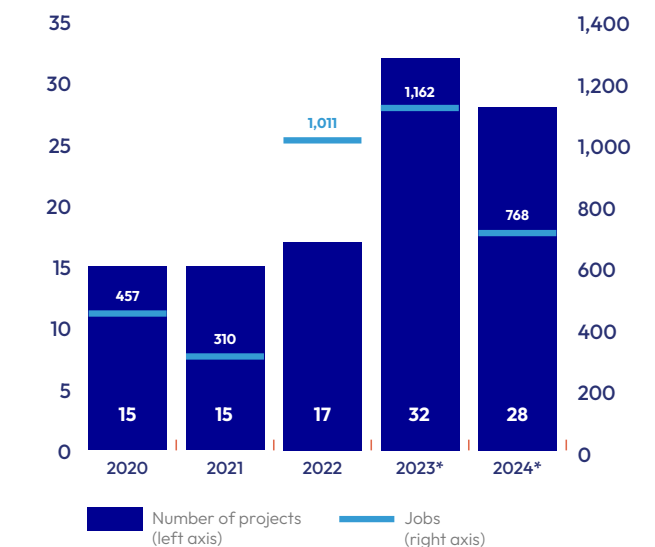
Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	3	13	11%	2%
Retail outlets	2	105	7%	14%
Production/Manufacturing	10	113	36%	15%
R&D, engineering, design	2	45	7%	6%
Business services	10	402	36%	52%
Consumer services	1	90	4%	12%
Total	28	768	100%	100%

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Energy and recycling	12	175	43%	23%
Building, construction	5	90	18%	12%
IT services	4	295	14%	38%
Wholesale and retail	2	105	7%	14%
Transport, storage	1	90	4%	12%

Source: Business France, Annual Report 2024

Change in projects and jobs since 2020



* Recording of safeguarding and technology partnership projects

Top 3 host regions in 2024

Ile de France (Paris region) **6** projects

Centre-Val de Loire **4** projects

Nouvelle Aquitaine **4** projects